

DESTINY NEWSLETTER



The heads at both facilities thanked Buju Banton for his benevolence. Mr. Patrick Newman, Director at Mount Olivet Boys' Home extolled, "Because of the goodness of the Buju Banton Foundation towards the Mount Olivet Boys Home, providing endless resources-assorted new shoes (2-3 pairs for each resident); school stationery for all the wards; collaborating with Kanye West and Audio Mack for computers and chairs to facilitate online learning and musical equipment for the facility. Mount Olivet Boys' Home is beyond thankful to you, the great Buju Banton and the Buju Banton Foundation. The boys drew you a portrait and signed it as a symbol of their love and appreciation. Happy Father's Day!"



Mount Olivet Boys Home presents self portrait to Buju Banton (Icon & Philanthropist)



Rosemary Duncan (director at Buju Banton Foundation), Buju Banton (Icon & Philanthropist) cut cake with the boys

love you so much. They speak about you all the time. They sing your songs daily. Tremendous thanks for your kindness, support and generosity."

Mr. Desmond Whitely, Administrator at Sunbeam Children's Home, St. Catherine, commended him stating, "Buju Banton has single handedly done more for Sunbeam Children's Home than any other individual. Investing three million dollars in the egg layers project for the facility. A project which is, thus far, highly successful. We do not have enough eggs to sell. It is a viable and sustainable venture. Yielding much needed funds and resources for the operation of Sunbeam Children's Home. We thank you for empowerment workshops for wards and for partnering with Kanye West to gift laptops for each member of staff and resident at the home. Mark Myrie to say we are thankful is an understatement. We feel truly blessed that you chose Sunbeam Children's Home. The boys

Jah give I strength
Never let I fail
To live out the greater part of my days
Give I strength

Sunbeam Children's Home Basks in Success of Egg Layers Project



Farm attendant feeds layers

The boys at Sunbeam Children Home awake at 5:30 each morning. They enjoy a nutritious and healthy breakfast; inclusive of eggs produced on the facility's farm. The Egg Layers Project gifted by their favourite musician, Buju Banton.

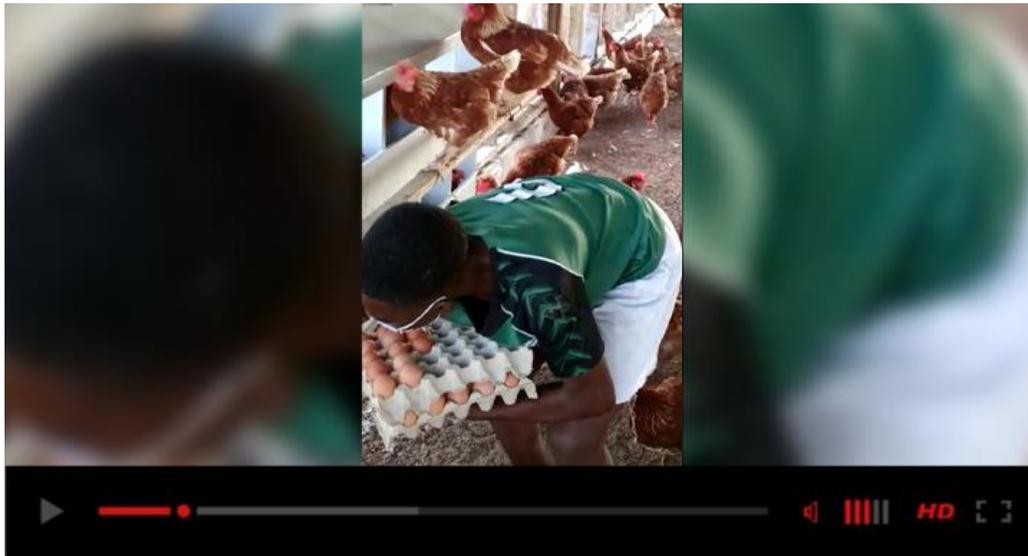
Three are assigned to assist the farm attendant. Those chosen for that assignment have keen interest in farming. As livestock is in need of care and egg breakage must be minimized. Residents receive training in preparation for their careers as agriculturists and farmers. Before entering the coop, they sanitize their feet in a foot bath to prevent contamination. They collect, clean and separate eggs for in house use and for sale. Smaller sized eggs put aside for consumption at Sunbeam Children's Home. The larger ones sold.

Desmond Whitely, facility administrator said, "Before we had the layers, the home purchased seven flats of eggs, for the boys, weekly. Each flat contains 30 eggs. Now Sunbeam Children's Home no longer purchases eggs. We produce our own. Resulting in monthly savings of \$20,000. A total of \$240,000 annually. Staff is also given eggs to take home. The Egg Layers Project is a substantial cost saver."

Indeed I see pestilence and plague
But I'm not afraid
They are looking for what they can take
Come in all size appear in all shape
Lord give us the vision to differentiate
Yeah they lay wait, we shall escape
God who protect is greater than great
In all that we do He holds our fate

He added, “The enthusiasm and interest that has been built by the Buju Banton Foundation’s marketing has caused many persons to contact Sunbeam Children’s Home for purchase of eggs. The project is so highly publicized, marketing done solely through the Buju Banton Foundation. All our customers read and viewed information concerning the Egg Layers Project on Buju Banton Foundation’s social media platforms [@bujubantonfoundation](https://www.instagram.com/bujubantonfoundation) and its website, <https://bujubantonfoundation.org/>. Sunbeam no longer needed to hire a marketing officer. Truth is we are not even able to meet demand. There is more demand for the eggs than Sunbeam Children’s Home can supply. People see it as a Buju Banton project and support and patronize.”

“With the income generated, the facility has employed an additional caregiver for the boys. Funds are also being saved. As Sunbeam Children’s Home will replenish and double egg supply during 2022. We have the market for eggs. Therefore makes sense to increase supply. We want to build on the success of the Egg Layers Project. Earnings invested in educational resources for the boys. The facility needs thirty thousand dollars (\$30,000) per day, for residents to attend school. Six hundred thousand dollars (\$600,000) monthly, come September 2021, when we anticipate resumption of in person classes,” stated Whitely.



click on video to view

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Mr. Whitely voiced, "Sustainability is what is important. Many other organizations have contributed to Sunbeam Children's Home over the years; however, this gift from Buju Banton is unlike any other. It is an income generator; employer of labour and provider of nutrition. The Egg Layers Project has reignited interest in agriculture. More residents are now viewing agriculture or livestock rearing as a profitable business. Sunbeam Children's Home is taking the initiative to develop its entire farmlands. The facility is planning to rear other livestock and also open a restaurant. Yes, we have poultry/eggs and will invest in other meat sources. We have food and vegetables.

The boys are interested in working, at the restaurant, as servers and cooks. I must share that the facility has been assisting less fortunate families, within the community. Thanks to the Egg Layers Project. We donate eggs on an ongoing basis. I will continuously and always laud the legendary Buju Banton and the Buju Banton Foundation for this remarkable and unprecedented investment in Sunbeam Children's Home."



Resident selects eggs at Layers Project, Sunbeam Children's Home

Teach the youths them right in the way they should grow
Joy is a stream constantly flow
And I don't want to be unhappy
Let me live till I'm gray
I work hard to get pay
Keep out of tale bearers and back-biters way
Never let this bit of education decay no way

Star Student Tajay Bailey Soars



from left- Ms. Denese Callum(Teacher), Tajay Bailey(scholarship recipient), Buju Banton(Icon & Philanthropist), Mr. Donovan Hunter(Principal, Denham Town High School)

Murdine Clarke Scholarship recipient, Tajay Bailey, has been elected by fellow students, at Denham Town High School, to serve on its Students Council. A leadership body of twenty students from the upper school (grades 10-13). Members must display sound leadership qualities and consistently perform well academically. Each is assigned a supervisory role for a grade level.

The Students Council's main purpose is to advocate on behalf of the student community and mentor fellow students. The council is a medium for student expression and assistance in school matters and activities. Presenting their suggestions and concerns to teachers and school principal.

Tajay continues to thrive academically. Attaining excellent grades in classwork/homework and exams. “ We are in unprecedented times, and Tajay continues to persevere and make an effort to still log on to classes and most importantly, ensures that his work is done for the most part. So far, his overall performance and conduct is nothing short of an exemplary student,” teacher Ms. McLean stated.

Principal Donovan Hunter asserted, “Tajay Bailey has continued to work with much self-direction. We are proud of his progress despite the extenuating circumstances.”

The grade 10 student is focused on serving Jamaica as an accountant. He will graduate next year.



Murdine Clarke Scholarship Awardee Tajay Bailey, Buju Banton(Icon & Philanthropist) & Ms. Denese Callum(Teacher)

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Buju Banton Foundation & Audiomack Bring Music To Mount Olivet Boys' Home

“When we are able to empower disenfranchised boys, who are so often left behind, it is truly a blessing. Thanks to Audiomack for partnering with the Buju Banton Foundation in gifting Mount Olivet Boys' Home with musical instruments-5pc drum set, keyboard/key board stand, saxophone, guitar. Many of the boys, at the facility, have big dreams of becoming great musicians. The Buju Banton Foundation is committed to providing resources and skills to help bring their dreams to successful fruition,” said iconic reggae and dancehall artist Buju Banton.



Boys play instruments

On Tuesday, April 13, Patrick Newman, facility director at Mount Olivet Boys' Home and four residents accepted the equipment, handed over by Buju Banton and Rosemary Duncan, director, at the Buju Banton Foundation.

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from left- Rosemary Duncan (Director, Buju Banton Foundation), Buju Banton(Reggae & Dancehall Icon/Humanitarian), Patrick Newman(Director, Mount Olivet Boys' Home)

In pouring encomium on both organizations, Mr. Newman cheerfully asserted, “Your donation of musical instruments, in collaboration with music streaming company, Audiomack, is an indication of your commitment to unearth the talents of the boys and provide an additional avenue for them to learn to play an instrument and to continue the strong tradition of Jamaica, producing great players of instruments. Furthermore, the Buju Banton Foundation is proof that each person can make their contribution to provide an invaluable service to all those who need a nurturing hand to blossom. For too long, we have been ambivalent in our approach to nurturing, protecting and directing our boys, by giving just lip service. The results are what we are reaping today; mayhem, destruction and heartlessness. However, the Buju Banton Foundation has gone above lip service and is providing hope to the hopeless and a sense of direction to the lost. Long may you continue this God blessed Foundation, which is surely needed to help give our boys who are seeking a second chance. I don’t know what tomorrow will bring; but I have a good feeling.”

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Rosemary Duncan stated, “When Audiomack issued its US\$5000 donation, to the Buju Banton Foundation, Jason Johnson, vice-president of marketing and brand strategy, emphasized ‘Audiomack is not only about moving music forward but focused on helping to move forward the lives of those who are underserved.’ I must highlight that the Buju Banton Foundation is honoured to partner with such like minded organizations to empower, educate and elevate marginalized youths.”

Buju Banton, established the foundation in January 2019. To serve at risk boys. He reiterated its mission “ I know what it is for a child to go without basic necessities. I also know what it is to be a youth with big dreams and lots of determination. Unfortunately, daunted and unable to achieve your destiny, due to lack of a helping hand. It is not an easy road, my children. However, Jah has blessed me. I have made it my mission, through the Buju Banton Foundation, to help, by giving light to youth living in the darkness of poverty. Thus ensuring they too have equal opportunities to succeed.”

The legendary musician has been mobilizing famous friends to join in his mission to assist the youths. Audiomack and Kanye West are among those who have heeded his call.



Buju Banton Foundation giving help & hope to at risk boys

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MARCUS GARVEY HUMANITARIAN AWARD

SUPERB CONGRATULATIONS

TO OUR FOUNDER/DIRECTOR, BUJU BANTON, FOR WINNING THE MARCUS GARVEY HUMANITARIAN AWARD AT THE 39TH INTERNATIONAL REGGAE AND WORLD MUSIC AWARDS (IRAWMA), FOR YOUR HUGE HUMANITARIAN WORKS THROUGH THE BUJU BANTON FOUNDATION.

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**BUJU
BANTON**